

ARMSTRONG HEAVY EQUIPMENTS RENTAL L.L.C



ARMSTRONG

HEAVY EQUIPMENTS RENTAL L.L.C

POWER IN EVERY MOVE.

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COMPANY PROFILE

1. ABOUT US

Established in January 2026, ARMSTRONG HEAVY EQUIPMENTS RENTAL L.L.C is a UAE-based provider of heavy equipment rental and earthmoving solutions, dedicated to supporting construction, infrastructure, oil & gas, industrial, marine, and government projects across the Emirates.

We supply reliable, high-performance machinery backed by professional service, experienced operators, and a strong commitment to safety and operational excellence. Our mission is to help clients complete projects efficiently by providing dependable equipment, flexible rental solutions, and responsive support tailored to every project requirement.

At Armstrong, we understand that equipment reliability directly impacts project success. That's why every machine in our fleet is maintained to the highest standards, ensuring maximum uptime, productivity, and safety.

As a growing company, we are committed to building lasting partnerships based on trust, quality, and consistent performance.

2. VISION

To become one of the UAE's most trusted heavy equipment rental companies by delivering reliable equipment, exceptional customer service, and innovative solutions that contribute to the nation's infrastructure and economic development.

3. MISSION

Our mission is to provide dependable heavy equipment rental solutions that enable our clients to complete projects safely, efficiently, and on schedule.

We are committed to:

- Delivering reliable and well-maintained equipment
- Maximizing equipment availability and operational efficiency
- Upholding the highest international safety standards
- Building long-term relationships through outstanding customer service

- Investing in skilled professionals and modern machinery
- Continuously improving our services through innovation and operational excellence

4. CORE VALUES

Safety First

Safety is integrated into every aspect of our operations.

Integrity

We conduct business with honesty, transparency, and professionalism.

Reliability

Clients can depend on us for timely equipment delivery and dependable service.

Customer Satisfaction

Our customers' success is the measure of our own.

Quality

We maintain high standards across our equipment, personnel, and services.

Continuous Improvement

We continuously enhance our fleet, services, and operational processes to meet evolving industry needs.

5. OUR SERVICES

Armstrong Heavy Equipment's Rental offers comprehensive equipment rental solutions for projects of all sizes.

Equipment Rental

- Earthmoving Equipment
- Hydraulic Excavators
- Wheel Loaders
- Bulldozers
- Backhoe Loaders
- Motor Graders
- Vibratory Rollers
- Skid Steer Loaders
- Telehandlers

- Cranes
- Forklifts
- Dump Trucks
- Water Tankers
- Fuel Tankers

Support Services

- Certified Equipment Operators
- Equipment Transportation & Logistics
- Short-Term Rental Contracts
- Long-Term Rental Contracts
- Emergency Equipment Deployment
- Site Support Services

6. INDUSTRIES WE SERVE

Our equipment supports a wide range of industries across the UAE, including:

- Construction
- Infrastructure Development
- Oil & Gas
- Marine & Ports
- Mining & Quarry Operations
- Utilities
- Industrial Plants
- Renewable Energy Projects
- Government & Municipal Projects

7. OUR EQUIPMENT FLEET

Our fleet is selected to meet the diverse demands of construction and industrial projects.

Equipment Categories include:

- Excavators
- Wheel Loaders
- Bulldozers
- Backhoe Loaders
- Motor Graders
- Rollers
- Dump Trucks
- Cranes
- Telehandlers
- Forklifts
- Water Tankers
- Fuel Tankers

Every machine undergoes routine inspections and preventive maintenance to ensure reliability, safety, and optimal performance.



BACK HOE LOADER



MINING DUMP TRUCK



SOIL COMPACTOR



COLD PLANER



ARTICULATED DUMP TRUCK



MOTOR GRADER



EXCAVATOR



DOZER



WHEEL LOADER



SKID STEER LOADER



DUMP TRUCK



MAN TRAILER HEAD



FULL BODY COVERED TRAILER

8. SAFETY & QUALITY

Safety is a core principle at Armstrong Heavy Equipment Rental.

We implement strict safety procedures to protect our employees, customers, equipment, and project sites.

Our safety practices include:

- Preventive Equipment Maintenance.
- Daily Equipment Inspections.
- Certified and Experienced Operators.
- Compliance with UAE HSE Regulations.
- Risk Assessment Procedures.
- Emergency Response Planning.
- Continuous Safety Training.

Our commitment to quality ensures that every piece of equipment is maintained to deliver reliable performance throughout the rental period.

CONTACT US

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